Free of Charge

As in charging your EV for free!

As reported in <u>Elecktrek</u>, the charging station company, Volta, announced the upcoming installation of 150 level 3 DC fast-charging stations nationally with no fee-charging for the first 30 minutes (equates to roughly 175 miles). The first of these will be local, in Norwalk, CT, at the new mall that we've all seen under construction near as we're sitting in traffic near exit 15 of I-95.

The mall is called The SoNo Collection and the scheduled opening is October 9th. So by the time you see this blog post, it should be ready to go.

Volta uses the CCS standard.

The article that we've linked to has all of the details, but we think it's pretty cool that free EV charging is being used by businesses to attract customers. Also, the charging stations carry advertisements, and from their website, we see that media sales revenue is part of the company's business model.

Their slogan, as can be seen in the photo above, is "Fast is Now Free."