

# Sandy Munro to Speak to EV Club of CT

## Automotive Engineer, Teardown Specialist, and Unlikely YouTube Rockstar, Sandy Munro, to Speak to EV Club.

Zoom meeting date and time: March 21st at 4 PM. Free registration at this [link](#).

Munro has become well known for his “teardowns,” where he literally takes a vehicle apart in his facility and does a detailed engineering dissection. He has analyzed pretty much every EV in the market, along with many ICE vehicles.

Munro has been a longtime automotive engineer, having worked at Valiant Machine and Tool Company and Ford Motor Company before starting his own consultancy, Munro and Associates, specializing in lean design (according to his Wikipedia entry). Munro’s “design first” approach, attention to detail, and no-nonsense manner of communicating has enabled him to significantly reduce manufacturing cost for his clients, while improving product quality and consumer experience.

Many of us in the EV world became aware of him when he launched his YouTube channel in 2018, 30 years after the establishment of his consultancy, with a teardown of the then new Tesla Model 3. When the world pivoted to digital during the pandemic, his YouTube awareness greatly increased.

His teardowns and detailed reporting pre-date YouTube. A 2015 report on the BMW i3 ran 23,793 pages. As a stunt in 2020, Munro made the report available for ten bucks (original

selling price at the time of publication was \$89,000 according to Inside EVs. The download link is no longer live.)

The [Munro Live](#) YouTube channel is up to 358,000 subscribers. Join us for a conversation with Sandy Munro (CEO) and Cory Steuben (President). See you on the 21st!