## Club EV Showcase Events – Late Summer/Early Fall

# The club supports various EV showcase events as they have been a proven way to spread the word about EVs.

Attendees from the general public who are interested in EVs can have a conversation with an owner about their real-life experience owning a plug-in vehicle and not be in a pressured sales environment. It is ideal for someone who is anywhere from early in the learning curve to the point where they may be focusing on the fine points between a couple of vehicles they have narrowed their search to as they get close to making a purchase decision. Customer experiences at dealerships (excluding Tesla) can vary wildly, with some dealerships embracing EVs and having a knowledgeable staff to others which can be indifferent or hostile. This is a great way to arm oneself with important knowledge. These events are also a great way to interact with media or politicians who are often present.

Our experience as EV-owners at numerous events of this nature is that most people still don't know much about EVs or the types of models available.

WE SEEK EV-OWNER CLUB MEMBERS to bring their EVs to one or more of these events. Please email WestportEVClub@gmail.com if you are interested in participating. We will follow up with details.

## AVANGRID COMPANY FAIR

Expected attendance ~400. This is a fair for Avangrid employees. Avangrid has recently been buying Chevy Bolts to use for their corporate fleet. The CEO will give a short talk on the advantages of EVs from a corporate perspective.

TIME/LOCATION — Tuesday, August 7, 11:30 AM — 2 PM. The event will be held at Avangrid HQ at 180 Marsh Hill Road, Orange, CT.

There is a barbecue and attendees will be served lunch. This is a short lead time. RSVP by Friday, August 3 if interested.

#### NATIONAL DRIVE ELECTRIC WEEK

The club is participating in the local NDEW event in Fairfield. This is a combo EV Showcase and Ride and Drives. There is a mix of EV owners as well as dealers who participate. The Ride and Drives are only done by the dealers. There will also be speakers. Turnout at these events has been good, both from the perspective of EV owners and spectators. EV owners can come for just a part of it. Those interested, please register <u>here</u>

TIME/LOCATION — Saturday, September 8, 10 AM — 2 PM. Fairfield Warde High School (under the new solar carports), 755 Melville Avenue, Fairfield, CT

### CLIMATE REALITY PRESENTATION + EV EVENT

Club board member Dawn Henry will be giving the latest iteration of the Climate Reality Presentation (the Al Gore slide show). She is a certified presenter. Following the CR presentation, there will be a talk about EV basics followed by an EV showcase. TIME/LOCATION – Thursday, September 20, 4:30 PM – 7 PM. Westport Senior Center, 21 Imperial Avenue, Westport, CT

#### SUSTAINABLE LIVING EXPO

Expected attendance  $\sim 1000$ . There is an EV showcase that is held in conjunction with this event.

TIME/LOCATION — Saturday, October 13, 12 PM — 2 PM. Stepping Stones Museum, Norwalk, CT.