

Call for EV Owners for Electric Car Guest Drive

Get Paid for Sharing Your EV Enthusiasm

A lifetime ago (okay, 2 years) in pre-pandemic days, the club participated in several EV ride and drive events, called Electric Car Guest Drive, staged by the publisher of Electric Car Insider. My blog post about the first event is [here](#). These events, typically sponsored by a utility or power authority, involve EV owners bringing their vehicles to be used for test drives (or guest drive) with the owner in the passenger seat. The drive is over a pre-planned route about 1.5 – 2 miles in length on local roads. No highway driving. Owners are paid \$300 for each day they participate. Arrival is 9AM and the event runs from 10-4. Lunch is provided, as well as an optional dinner.

The test drive is casual with no dealerships or salespeople on site. Owners explain the vehicle, describe the ownership experience, and answer questions. Just conversation, no sales pressure of any kind. These events have been demonstrably successful at promoting EV ownership with 31% of test drivers buying an EV within 6 months.

Members of the public taking the drives are pre-registered and pre-screened.

If you are concerned about Covid, so are we! The event will only happen if it is safe. The organizer and the utility are watching developments closely. Drivers must be vaccinated. We await final word on protocol for the public and will update this space once we know. If you are interested, register to

save the date.

Dates and locations:

September 23, 24, 25 – Middletown, NY (Orange County)

October 16 – Utica, NY

October 23 – Niagara Falls, NY

October 29, 30 – Middletown, NY

Those Utica and Niagara Falls locations are a bit far from CT, but there are a small number of folks on our list in upstate NY.

This is a link with more background information:

www.electric-car-insider.com/evpresenters/

There is a registration link on that page. Or contact the publisher, Chris Alan, directly at Chris@electric-car-insider.com

Register for as many or as few days as you like. It's a fun day!